



As you fondly remember, the high school experience is your students' chance to celebrate their hard work, form lifetime friendships and prepare for their futures. It is our duty to ensure that they can do so not only responsibly, but safely as well.

Texting while driving, especially among high school drivers, is a hazard of epidemic proportions. We've all heard the statistics involved and know the risk, and it's important that your students do, too. The New Jersey Motor Vehicle Commission (NJMVC) takes addressing the risks of texting while driving seriously, and our Just Drive campaign has helped save thousands of lives since its launch in 2015.

JustDrive.com offers a host of information about the law in New Jersey, the risks and dangers of talking or texting behind the wheel, testimonies from drivers around the state, and information that can help save your students' lives. We want to help you reach students and get them to understand how they put their lives – and the lives of others – in danger every time they touch their phones when they are behind the wheel. The PROMISE TO JUST DRIVE pledge is the students' pledge to themselves, their families and their school to put the phone down and Just Drive.

We're calling upon all teachers and administrators to urge their students to take the pledge. Help keep your students safe. Thank you for all that you do.

Sincerely,

The New Jersey Motor Vehicle Commission

hey u!
put it dwn

JUSTDRIVE.COM

I PROMISE TO **JUST DRIVE**

Each year, more than 425,000 accidents are caused by texting, talking or using apps while driving. Basically anything other than driving is dangerous because it takes your attention away from the road. 25% of all accidents involve drivers who use a cell phone – accidents that can result in serious, lifelong injuries and death. **Take a stand and pledge to Just Drive.**

I pledge to not text or talk and drive because:

- it makes me 23x more likely to crash;
- it is 6x more likely to cause me to crash than drunk driving;
- it takes my eyes off the road for an average of five seconds, which, at 65 MPH, is traveling the equivalent of a 50-story building;
- it can end my life or the lives of my family, friends or anyone else on the road with me; and
- it ruins lives.

By signing below, I am making a decision not to text or talk while behind the wheel, to follow the driving laws in New Jersey and to act as the designated texter for anyone I'm driving with as a passenger, keeping us safe on the road.

Signature

Date

IS A TEXT MESSAGE EVER WORTH A LIFE?

Text messaging makes a crash **23x** more likely.



21%

OF ALL DRIVERS UNDER THE AGE 20 INVOLVED IN FATAL CRASHES WERE DISTRACTED AT THE TIME OF THE CRASH.



of teenagers respond to at least one text message every time they drive.

20% OF TEENS

+

10% OF PARENTS

REPORT HAVING MULTI-TEXT MESSAGE CONVERSATIONS WHILE DRIVING.

Teen drivers have a **400% higher chance** of being in a car crash when texting while driving than adults.

11 teens die every day as a result of texting while driving.

94% of teenagers understand the consequences of texting and driving, but **35%** of them admitted that they do it anyway.

put the phone down.

JUSTDRIVE.COM